

Healthy Streets Project Rationale Document

Enfield Town

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Striving for excellence



About this document

This document sets out the rationale for the development and delivery of the Enfield Town improvements project.

You might also be interested in these other documents that can also be download from the project page:

- ☐ Communications and Engagement Plan: how we will communicate, engage and consult with the community about this project
- ☐ Monitoring Plan: how we will be measuring the impact of this project
- ☐ Our approach to Equalities Impact Assessment (EQIA): ensuring we consider the needs of everyone when delivering this project

For more information on this project visit <https://letstalk.enfield.gov.uk/enfieldtown>



Project overview

The project sets out plans to transform Enfield Town by placing people at the heart of the design. The focus on creating a healthy town centre will see new and improved public spaces, increased footway widths, upgraded junctions with direct pedestrian crossings and a network of segregated cycling routes. A new 20mph speed limit, opportunities for a new and collaborative approach to freight and a thread of green infrastructure throughout the town centre will further support these proposals and form a longer-term approach to improving air quality.

The combination of these measures will reduce the current dominance of private cars throughout the town centre and create a place where walking, cycling or using public transport becomes the natural choice. These plans will not only address the perception of safety but will lead to an actual reduction in the danger posed by existing roads. Enfield Town improvements project will not only deliver attractive, healthy and safe neighbourhood for people, but also environment that is accessible, conducive to improving local economy including creation of evening economy, and also a town centre that increases its potential for attracting external investment.

The scope of the proposals includes the key roads around the town centre: Church Street, Cecil Road, London Road, Southbury Road, Genotin Road and Town Park, as well as Little Park Gardens, Market Square (private land), Fountain Island and Station Plaza (partially owned by Transport for London).



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Why this project

We are looking to address the following issues as part of this project:

- Pedestrian facilities can be improved and increased. This will benefit everyone who visits the town centre as a destination.
- We can enhance the environment with increased greenery, including opportunities for Sustainable Drainage System (SUDS) are needed to help tackle local flood risks.
- The quality of the public realm can be improved, attracting more people to visit more often and stay longer. This supports local business and helps attract more and varied businesses to the town centre.
- The current environment is not cycle friendly and the town centre is disconnected from the evolving borough wide cycling network.
- There are opportunities to strengthen the public transport infrastructure including reviewing the location of bus stops.
- The town centre is dominated by motor vehicles and there are changes that can be made to reduce this impact, whilst still enabling access to the town centre by car.
- Additional CCTV and improved natural surveillance will help to increase the feelings of safety.

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Links to wider policy & projects

These town centre improvements are delivered in the context of local, regional and national policies and strategies that seek to respond to the climate emergency, reduce traffic congestion and increase levels of physical activity, and post-pandemic, to enable a green recovery. Nationally the government has committed to achieving net zero carbon emissions by 2050 and is supporting local authorities to encourage sustainable transport through its Active Travel Fund and the 2020 national walking and cycling strategy, Gear Change.

Across London, the 2018 Mayor's Transport Strategy (MTS) sets the overall direction and citywide objectives for transport. The MTS sets a target for 80% of all trips to be made on foot, by bicycle or by public transport by 2041.

The [Enfield Healthy Streets Framework](#) sets the context locally for delivery of a range of projects, including town centre projects and sets out 6 key activities:

- Activity 1 – creating a high-quality walking and cycling network.
- Activity 2 – making streets safer, reducing road danger and the number of people killed or seriously injured on Enfield's roads.
- Activity 3 – improving accessibility and inclusivity of active travel in Enfield.
- Activity 4 – enabling community participation in the development of Healthy Streets projects.
- Activity 5 – creating high quality public realm and places.
- Activity 6 – Informing and inspiring.

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Enabling longer-term change

This Enfield Town project forms part of the Enfield Healthy Streets Programme, which is delivering projects to enable sustainable travel across Enfield. Alongside the Enfield Town project, other major components of the programme include the creation of high-quality routes for cycling, connecting neighbourhoods that feel safe for active travel, greening and public space improvements and a range of community events and activities.

It is acknowledged that it will take a number of years to deliver the range of infrastructure projects that are necessary to enable longer-term change that the Enfield Healthy Streets Programme aims to achieve. Funding constraints and having to work incrementally on the network to reduce construction disruption, influence the pace of delivery. It is likely generational change will be necessary to realise the full objectives of the Healthy Streets programme, which is recognised in the 2041 horizon of the Mayor's Transport Strategy.

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The Healthy Streets indicators

The foundations for this Project Rationale are the Healthy Streets indicators adopted in the Mayor's Transport Strategy (MTS), which in turn provide the basis for Enfield's Healthy Streets programme.

The 10 Healthy Streets indicators are set out below, with more detail available to read in the document Healthy Streets for London.



Source: Lucy Saunders

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Project objectives

Building on the issues and problems described on the previous page, the following objectives have been set for this project:

- ☐ Reduce motor vehicle volume and speed throughout the town centre
- ☐ Reduced the number of collisions
- ☐ Increase the feeling of personal safety
- ☐ High footfall at key public realm spaces
- ☐ Enable a long-term increase in the volume of cycle and pedestrians as well as mode shift towards sustainable modes; both along the route and as part of a wider borough network
- ☐ Create a greener town centre
- ☐ Create healthier streets in Enfield in line with the Healthy Streets indicators

More detail on how the project is measured is set out in the Project Monitoring Plan.

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