

Healthy Streets Communication, Engagement and Consultation Plan

Enfield Town

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About this document

This document outlines the communications, consultation and engagement activities that will be undertaken to inform the community and stakeholders about the Enfield Town Street project, and gather their input and feedback on the project.

You might also be interested in these other documents that can also be download from the project page:

- ☐ Project rationale: sets out the rationale for the development and delivery of this project
- ☐ Monitoring Plan: how we will be measuring the impact of this project
- ☐ Our approach to Equalities Impact Assessment (EQIA): ensuring we consider the needs of everyone when delivering this project

This document will be revised as and when required.

For more information on this project visit <https://letstalk.enfield.gov.uk/enfieldtown>



What we hope to achieve

The objectives of the communications and engagement for this project are to:

- Inform local residents, businesses, organisations and Ward Councillors of the project Enfield Council's proposals for Enfield Town
- Engage residents, businesses, organisations and other stakeholders to inform the designs for Enfield Town:
 - Gather ideas and suggestions
 - Gather feedback on proposals
 - Co-design the public spaces that are being considered as part of the project
- Direct people to find out more information and participate in the engagement and consultation via the project page at on the project page at <http://letstalk.enfield.gov.uk/EnfieldTown> and letters posted to the community
- Invite people to participate in the statutory consultation via the project page at <http://letstalk.enfield.gov.uk/EnfieldTown> or email at healthystreets@enfield.gov.uk or mail to Healthy Streets team, Enfield Council, Silver St, Enfield EN1 3XA
- Invite people to attend engagement events and activities on the project
- Build new relationships or strengthen existing relationships with the local community and local community groups
- Consider feedback received through the engagement, consultation and other activities in the design process and subsequent decision report which will inform the future of the scheme

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Stakeholders

In addition to residents and businesses in the area, the following stakeholder groups have been identified and engaged as part of the project:

- Ward Councillors
- Local schools
- Resident groups
- Business groups
- Old Enfield Charitable Trust
- St Andrew's Church
- Palace Exchange and Gardens
- Places of worship
- Emergency Services
- Transport for London
- Tesco
- Enfield Town Consultative Group (ETCG)
- Environmental groups
- Walking and cycling groups
- Arts, culture and heritage groups
- Young people
- Youth Parliament
- Elderly people groups
- Women and Men groups
- Parents groups
- People with, and organisations representing, disabilities
- Carers
- LGBTIQ groups
- Ethnic community groups
- Voluntary and community organisations

There are a number of internal stakeholders that have been identified and engaged in this project who are not captured in this document. This document focuses on public engagement and communications. We welcome community suggestions of further stakeholder groups that we can connect with. Contact us with your suggestions at healthystreets@enfield.gov.uk

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Our methods of communication

Enfield Council is committed to two-way communication with residents, businesses and other stakeholders when delivering projects. There are a range of ways in which we communicate with residents, and in which residents can contact us about Healthy Streets projects. These include:

- ❑ By email to healthystreets@enfield.gov.uk
- ❑ By post to ATTN Healthy Streets team, Enfield Council, Silver St, EN1 3XA
- ❑ By letter drop to residents and businesses within the project area and surrounding streets
- ❑ Online via the Let's Talk Enfield website and project pages
- ❑ Online via webinars and online workshops
- ❑ In person at events such as workshops or presentations

We acknowledge that at this time we are working within the context of COVID-19 and associated restrictions on gatherings. We continue to adhere to the Government guidelines and have taken these into account when planning communications and engagement activities.

For more information on this project visit <https://letstalk.enfield.gov.uk/enfieldtown>



Project page, the hub for information

The project page for this project is at <http://letstalk.enfield.gov.uk/EnfieldTown>

The project page will host information on the project, including:

- ☐ the proposed designs for the Town Centre
- ☐ frequently asked questions (FAQs)
- ☐ key dates for the project
- ☐ information on engagement activities such as webinars and community workshops
- ☐ webinar recordings
- ☐ engagement and consultation surveys
- ☐ engagement findings summary reports
- ☐ Equalities Impact Assessment and other key documents
- ☐ details of the statutory consultation (at the relevant stage)
- ☐ notices of the traffic orders (at the relevant stage)
- ☐ regular project updates
- ☐ contact details

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Engagement and consultation approach

We welcome the ideas, suggestions and feedback from the community on this project, and are committed to enabling designs to be shaped by this input.

Engagement for this project will be delivered in phases to enable the community to share their ideas and inform the designs.

- ❑ Phase 1 (October – November 2019): Visioning, ideas and aspirations for the future of Enfield Town to inform design principles
- ❑ Phase 2 (October – November 2020): Co-design of public spaces and feedback on proposed design
- ❑ Phase 3 (May – July 2021): Targeted engagement with key stakeholders to inform the concept design
- ❑ Phase 4 (July – September 2022): Presenting the proposed plan for Enfield Town to the community, Councillors and other stakeholders, and collecting feedback on certain elements of the project including the name for the proposed new public space and suggestions for the Library Green sensory garden
- ❑ Following the detailed design process, there will be a period of statutory consultation on the traffic orders (anticipated in Summer 2023)

For more information on this project visit <https://letstalk.enfield.gov.uk/enfieldtown>



Activities

The following communications and engagement activities were delivered during Phase 1 of the engagement:

What	When
Launch of project page on the Let's Talk Enfield site	September 2019
Letter/flyer to residents within the area introducing the Enfield Town project and inviting their participation via the engagement survey and map on project page	September 2019
Launch of community survey, youth survey, easy read survey and business survey	September 2019
Launch event at the Dugdale Centre with Cllr Nesil Caliskan, Leader of Enfield Council	September 2019
Pop-ups in Enfield Town	September – November 2019
Business visits	October – November 2019
Stakeholder meetings	September – November 2019
First meeting of the ETCG and ongoing engagement	September 2019
Community workshops to generate ideas for the future of Enfield Town	October 2019
School workshops to generate ideas for the future of Enfield Town	October 2019
School assembly presentations on the project and student surveys	October 2019
Social media and media encouraging people to participate in the engagement activities	September-November 2019
Publication of Engagement Findings Report and design principles	March 2020



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Activities

The following communications and engagement activities were delivered during Phase 2 of the engagement:

What	When
Letter and flyer to residents within the area introducing the plans and inviting their comment via engagement survey on project page	October 2020
Emails to previously engaged stakeholders	October – November 2020
Launch of the Phase 2 survey inviting feedback on the proposed plan for Enfield Town	October 2020
Webinars on the proposed plan with Q&A	October 2020
Co-design workshops on the four public spaces within the project area	October 2020
Stakeholder meetings	October – November 2020
Ongoing engagement with the ETCG	Ongoing
Social media and media encouraging people to participate in the engagement activities	October – November 2020
Publication of Phase 2 Engagement Findings Report	June 2021

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Activities

The following communications and engagement activities were delivered during Phase 3 of the engagement:

What	When
Webinars on the designs of the public spaces in the project area	June-July 2021
Stakeholder meetings	May-July 2021
Launch of loading survey (targeted at residents and businesses on affected roads)	June 2021
Letter and maps of proposed loading changes delivered to residents and businesses on affected roads	June 2021
Video to explain proposed changes emailed to businesses on affected roads	June 2021
Business visits to collect responses to loading survey	June-July 2021
Ongoing engagement with the ETCG	Ongoing

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Activities

The following communications and engagement activities will be delivered during Phase 4 of the engagement:

What	When
Letter delivered to residents and businesses in Enfield Town	July 2022
Presentation of the revised plan and supporting information online and in Enfield Town Library	August 2022
Pop-ups across the town centre	July – September 2022
Survey on how the proposed plan responds to the Enfield Town Design Principles, the Library Green sensory garden and the name of the proposed new public space	July – September 2022
Stakeholder meetings	July – September 2022
Publication of the Phase 4 outcomes	Autumn/Winter 2022
Presentation of the draft Traffic Orders and supporting information	2023 – TBC
Publication of the Phase 5 feedback/outcomes	2023 – TBC
Pre-construction and ongoing construction updates	2024 – TBC

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How to participate

Residents, businesses, community groups and other stakeholders can engage with us and participate in the consultation through the following mechanisms:

- ❑ By attending engagement event and activities.
- ❑ Via the consultation survey on the project page
- ❑ Via letter addressed to ATTN Healthy Streets team, Enfield Council, Silver St, Enfield, EN1 3XA
- ❑ Via email to healthystreets@enfield.gov.uk

Statutory consultation is anticipated to take place in 2023.

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Reporting

At the conclusion of each period of the engagement period LBE considers all comments received. A summary document that responds to issues that have been raised is being produced. The comments received will inform the final design of the scheme.

Following the statutory consultation, a formal report will be produced that summarises the issues raised. London Borough of Enfield will provide a response and use the comments received to make a decision on whether or not to implement the project. The report will be publicly available and will be uploaded to the project page

For more information on this project visit <https://letstalk.enfield.gov.uk/enfieldtown>



More information

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