

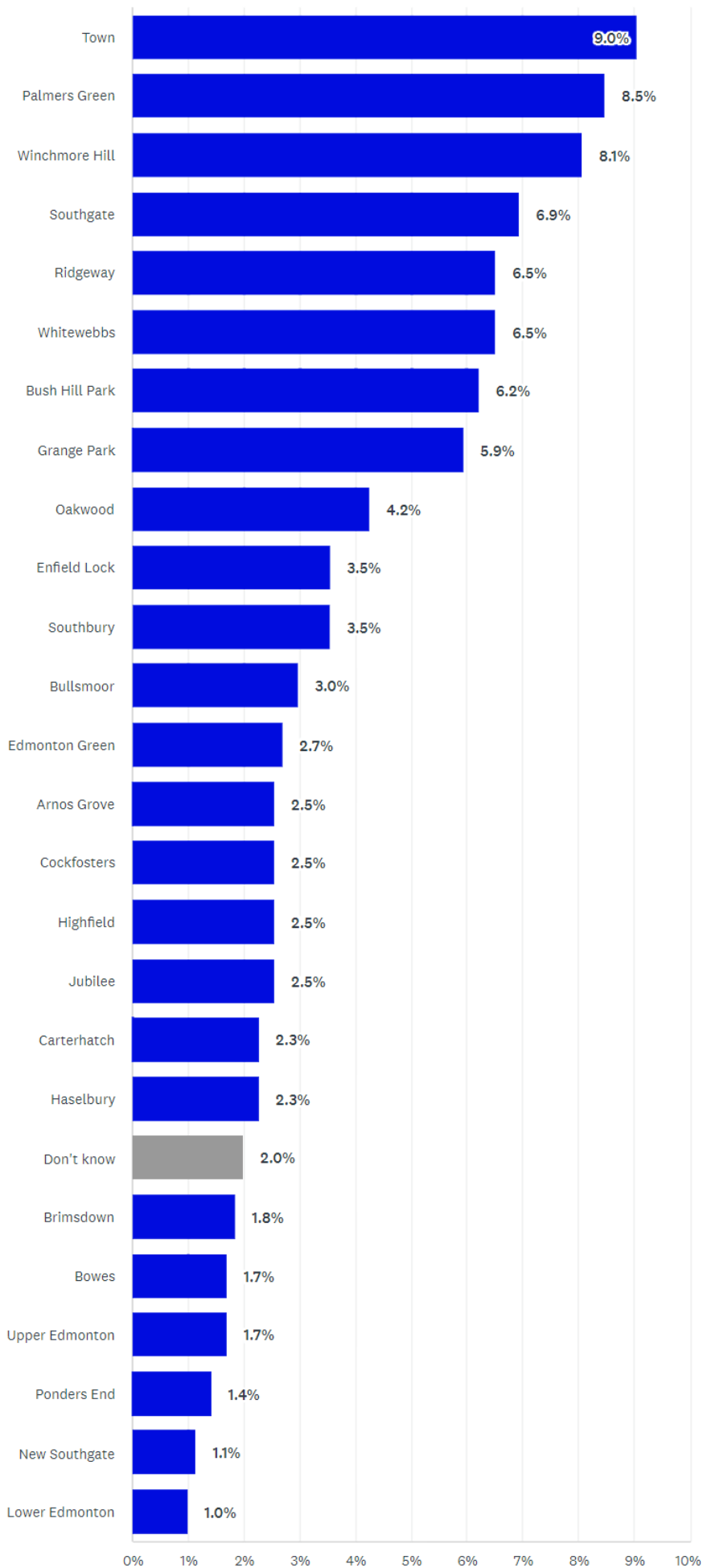


Survey of OWL watch members in Enfield, August 2023

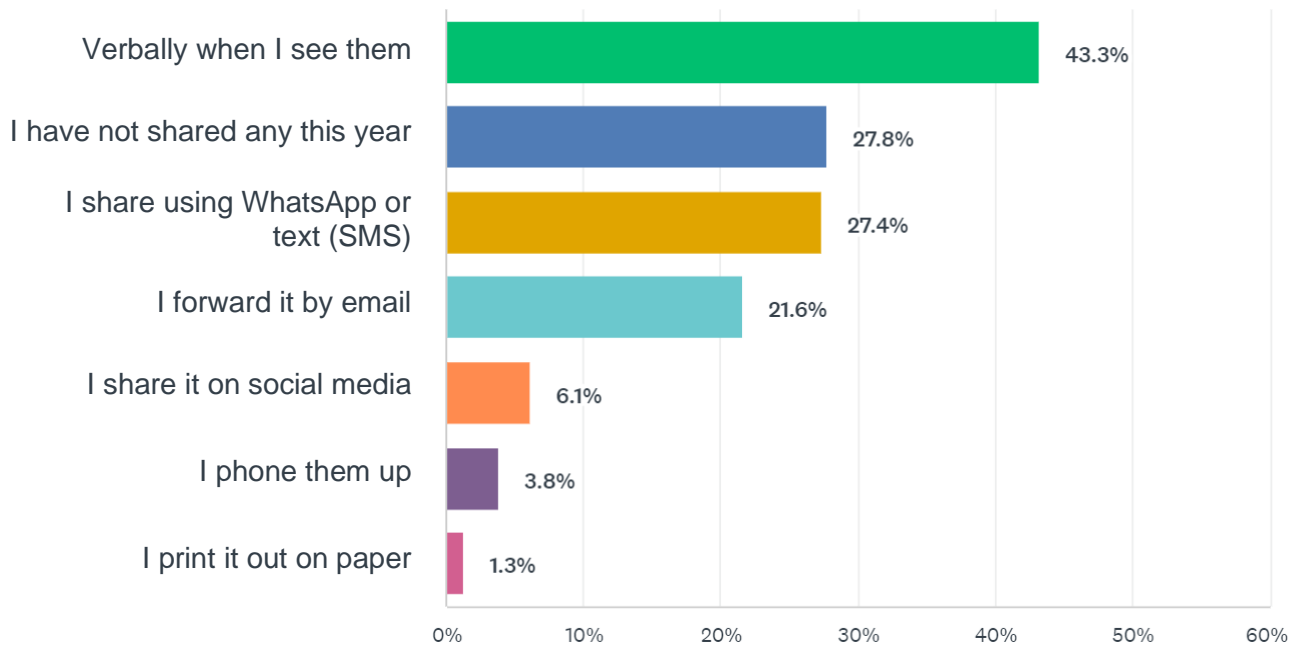
Executive Summary

- 708 residents participated (an increase of 43% from 2022) representing 19% of all OWL members in Enfield which is a substantial sample size.
- 85.5% would recommend OWL to other people.
- Since joining OWL... [change since 2022 survey in brackets]
 - 77% said they're more aware of scams and rogue traders [+4% points]
 - 73% said they're now more aware of what their local policing team are doing
 - 67% said they're more vigilant (e.g. locking doors and windows) [+4% points]
 - 59% said they can better protect themselves online [+5% points]
 - 48% said they have improved their home or work security [+5% points]
 - 46% said they're more confident in the police [+1% point]
 - 36% said they feel safer in their own home [+2% points]
 - 54% said they're more willing to help their neighbours [+7% points]
 - 49% said they're more confident in Neighbourhood Watch [+3% points]
- 63% said they have better access to their local policing team, through OWL or meeting points.
- 60% said they know who their local policing team are.
- 72% said they share OWL alerts with other people; therefore the total audience is far greater than the number of registered members.
- Local crime alerts are considered the most useful type of message received.
- The preferred frequency to receive messages is twice per week.
- 73% said OWL provides the most up-to-date police info compared to social media platforms.

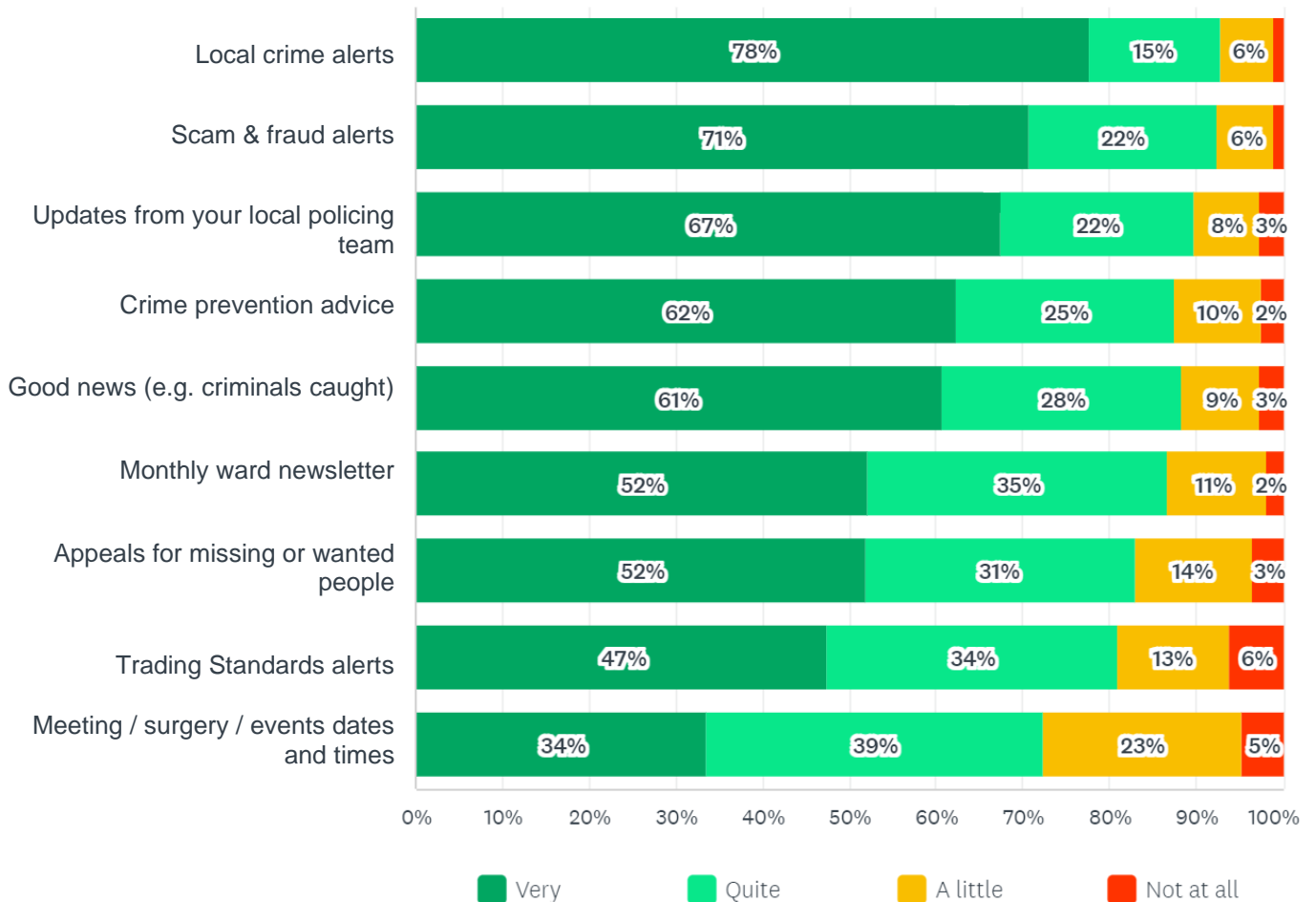
Q1: In which Enfield ward do you live?



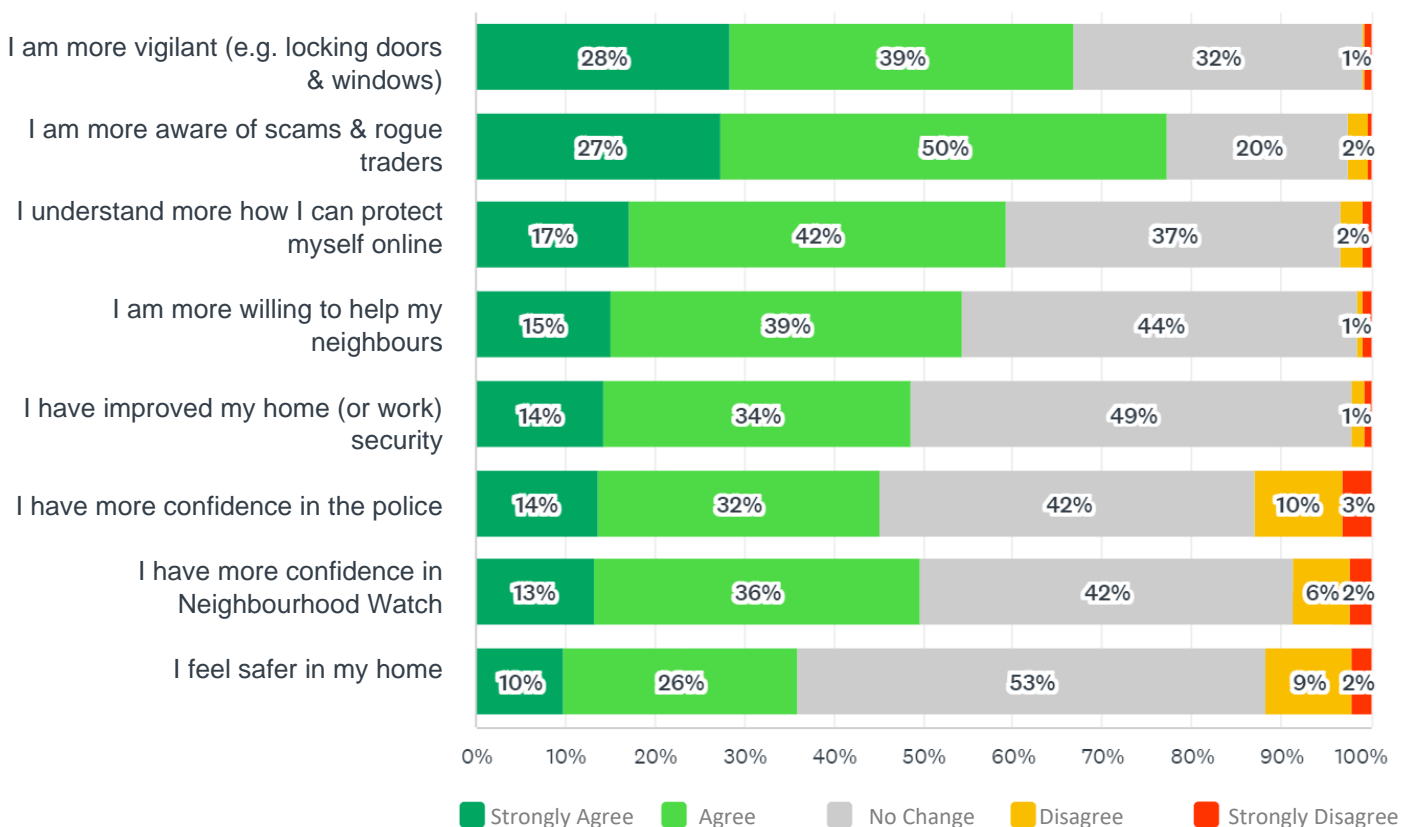
Q2: In which ways do you occasionally share an OWL message with neighbours, friends or family? Select all that apply.



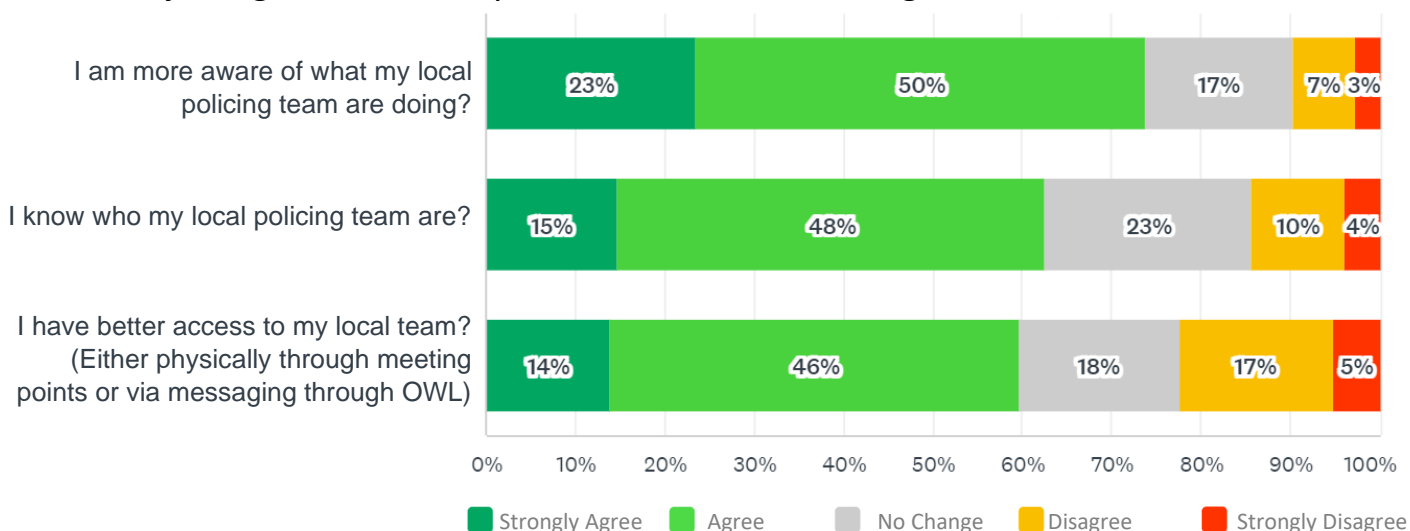
Q3: Please indicate how useful you feel the following types of OWL messages are?



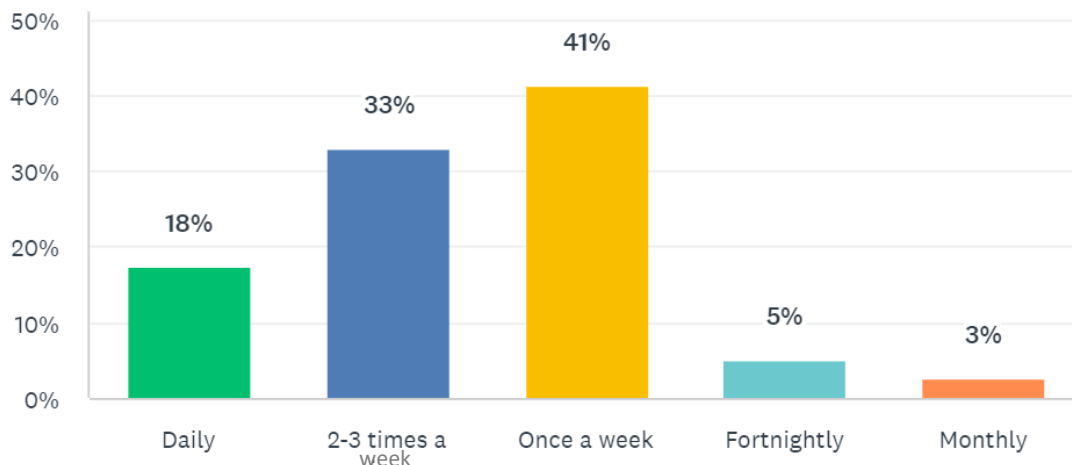
Q4: How have your views on the following changed since you started receiving OWL messages?



Q5: Since joining OWL, how do you feel about the following:



Q6: How often would you prefer to receive messages via OWL from your ward police team?



The weighted average frequency based on the results is 2 messages per week.

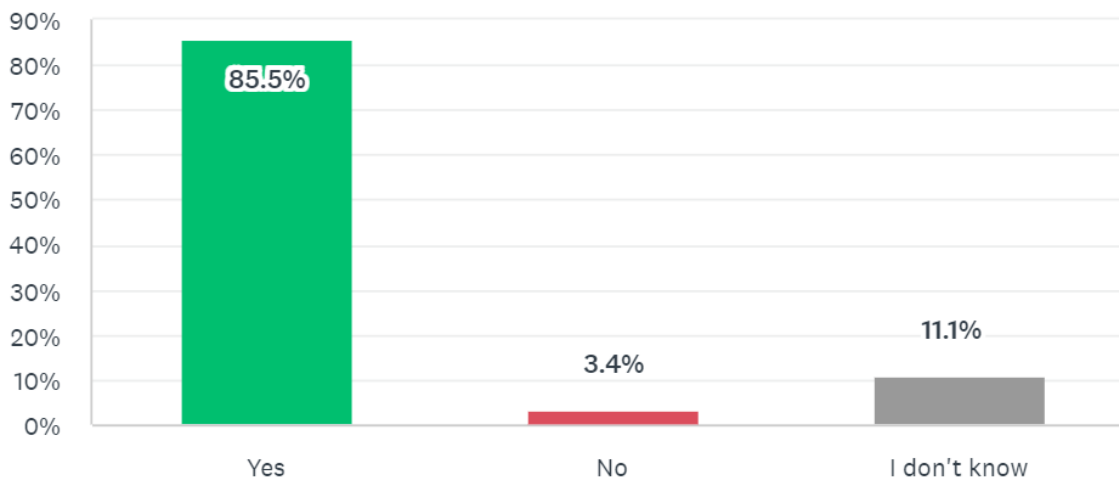
To calculate this, each frequency was converted to a decimal expressing the number of messages per week. i.e. 7, 2.5, 1, 0.5, 0.25 and each was multiplied by the number of votes to arrive at a weighted value. The average was then taken, giving a result of 1.85 messages per week.

Q7: Which platforms do you feel give you the most up-to-date information directly from the police? Rank from 1 (most) to 4 (least).



- 77% of OWL users rated OWL as #1 for receiving the most up-to-date information from the police.
- 26% of Nextdoor users rated Nextdoor as #1.
- 18% of Twitter users rated Twitter as #1.
- 14% of Facebook users rated Facebook as #1.

Q8: Would you recommend OWL to friends, family and neighbours?



Q9: Feel free to leave additional comments about OWL, your local policing team, or Neighbourhood Watch.

283 comments were submitted. Here are some highlights.

- OWL has really helped me feel safer as I know what is going on in my area and all the crime prevention advice has helped me secure my house and car more efficiently.
- I find these messages immensely useful and informative.
- I believe that the police do the best that they can given the constraints placed on them. I welcome the owl emails.
- It's good to receive information direct from the police as it's more likely to be factual.
- Thank you to the team for all your hard work
- Appreciate the time that officers are taking to share information about the ward and this improvement in communication is good.
- I have very much improved my home and car security following various bits of advice from OWL
- As a pensioner, I feel more connected.
- It feels really reassuring when we are updated about incidents in the community and advice is given.
- OWL has been very helpful to me, mainly for prompting me to increase my security. Also, I now know my safer neighbourhood team members and how to contact them. Our road has been able to help identify a stolen car and get it back home!
- I'm pleased I use this app, keeps me updated on what's going on in my area. I recommend to friends and send info if I think they are interested, thanks for all you do 😊👍
- I love being part of Owl, getting news, updates, alerts. The more police I see on my ward the more secure I and my neighbours feel. Thank you.
- Owl is a good tool for getting the awareness out
- Very grateful for all updates and alerts. Thank you very much - a safer feeling all round 👍
- Well worth joining. Thanks for the efforts you are putting in to make London a safer place. You do not have an easy job. Well done
- I'm impressed with Owl and very happy to have it.
- It's nice to know someone is listening to what is going on in the ward and acting on behalf of the community.